



COLUMBIA CITY COUNCIL MEETING AGENDA TUESDAY, APRIL 15, 2025

The Columbia City Council will conduct a Budget Workshop on Tuesday, April 15, 2025 at 1:00 p.m. at City Hall (Mayor's Conference Room), 1737 Main Street, Second Floor, Columbia, SC 29201. Members of the public may view the meeting online at www.columbiasc.gov. Please contact the City Clerk's Office at (803)545-3045 or cityclerk@columbiasc.gov if you have questions regarding this meeting.

The Honorable Daniel J. Rickenmann, Mayor
The Honorable Edward H. McDowell, Jr., District II ▪ The Honorable William Brennan, District III ▪ The Honorable Aditi Bussells, At-Large ▪ The Honorable Tina N. Herbert, District I
The Honorable Peter M. Brown, District IV ▪ The Honorable Tyler D. Bailey, At-Large

Prior to entering the meeting please silence all electronic communication devices. All presenters are asked to speak directly into the microphone for recording purposes.

CALL TO ORDER

CITY COUNCIL DISCUSSION

1. Fiscal Year 2025/2026 Budget Overview and Special Revenues - Ms. Missy Caughman, CPM, MPA, Assistant City Manager / Strategic Initiatives & Innovation
2. Marketing & Communications Update - Mr. Justin Stevens, Acting Director / Public Relations, Media and Marketing Department and Mr. Bryant Lambert, SVP, Client Relations / Crawford Strategies
3. Columbia Water Update - Mr. Clint Shealy, P.E., Assistant City Manager / Columbia Water

EXECUTIVE SESSION

4. Discussion of negotiations incident to proposed contractual arrangements pursuant to S.C. Code §30-4-70(a)(2)
 - *Resilient Water Supply Project*
5. Receipt of legal advice relating to a pending, threatened or potential claim pursuant to S.C. Code §30-4-70(a)(2)
 - *Henrietta Wilson v. City of Columbia*
 - *Victoria Claypoole v. City of Columbia and SCDOT*
 - *Ashley Brown v. City of Columbia*

ADJOURNMENT



MEETING DATE: April 15, 2025

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Fiscal Year 2025/2026 Budget Overview and
Special Revenues - Ms. Missy Caughman, CPM, MPA,
Assistant City Manager / Strategic Initiatives &
Innovation

**FUNDING SOURCE &
ORIGINAL BUDGET:**



MEETING DATE: April 15, 2025

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Marketing & Communications Update - Mr. Justin Stevens, Acting Director / Public Relations, Media and Marketing Department and Mr. Bryant Lambert, SVP, Client Relations / Crawford Strategies

**FUNDING SOURCE &
ORIGINAL BUDGET:**

ATTACHMENTS:

- **#a:** 25-26 Marketing and Communications Planning (PDF)

City of Columbia FY 25-26

Marketing & Communications

Annual Planning



Agenda

- City Public Relations, Marketing & Media Update
- District Branding Recommendation
- FY 24-25 "Look Back"
- FY 25-26 "Looking Forward"





MEETING DATE: April 15, 2025

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: **Columbia Water Update - Mr. Clint Shealy, P.E.,
Assistant City Manager / Columbia Water**

**FUNDING SOURCE &
ORIGINAL BUDGET:**

ATTACHMENTS:

- **#a:** Columbia_Water_Update_to_Council_Slides (PDF)
- #a: Columbia_Water_Update_to_Council_Slides (PDF)



MEETING DATE: April 15, 2025

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Discussion of negotiations incident to proposed contractual arrangements pursuant to S.C. Code §30-4-70(a)(2)

FUNDING SOURCE & ORIGINAL BUDGET:

PURPOSE:
Resilient Water Supply Project



MEETING DATE: April 15, 2025

DEPARTMENT: Legal Department

FROM: *Teresa Knox, City Attorney*

SUBJECT: Receipt of legal advice relating to a pending,
threatened or potential claim pursuant to S.C. Code
§30-4-70(a)(2)

**FUNDING SOURCE &
ORIGINAL BUDGET:**

PURPOSE:
Henrietta Wilson v. City of Columbia
Victoria Claypoole v. City of Columbia and SCDOT
Ashley Brown v. City of Columbia