



**ARTS, HISTORIC PRESERVATION & PHILANTHROPY COMMITTEE  
MEETING MINUTES  
TUESDAY, OCTOBER 21, 2025**

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**CALL TO ORDER**

The Arts, Historic Preservation & Philanthropy Committee conducted a meeting on Tuesday, October 21, 2025 at City Hall (Mayor's Conference Room), 1737 Main Street, Second Floor, Columbia, South Carolina 29201. The Honorable Tyler D. Bailey, Chair called the meeting to order at 10:23 a.m.

<b>Attendee Name</b>	<b>Title</b>	<b>Status</b>
Tyler D. Bailey	Chair	Present
Edward H. McDowell	Member	Absent
Tina N. Herbert	Member	Absent

**APPROVAL OF MINUTES**

1. September 23, 2025 Arts, Historic Preservation, & Philanthropy Committee Meeting Minutes - *Deferred*

**PRESENTATIONS**

2. The Creative Culture Art Expo Update - Mr. Rashawn Merrick, Founder / The Creative Culture Brand – *Received as information*

Mr. Rashawn Merrick, Founder / The Creative Culture Brand announced the upcoming sold-out Creative Culture Art Expo, Lipstick and Hair Show, taking place on October 25, 2025 at Trustus Theatre. Founded in 2020, the expo now attracts over 370 attendees and supports artists across South Carolina, Georgia, and North Carolina. The event highlights lectures from artistic directors, brand managers, and influencers. He shared his goal of empowering artists to build sustainable careers locally through education, collaboration, and creative opportunity.

There was discussion about increasing local artist involvement; securing a permanent location; tracking visitor data; identifying revenue and funding sources; and ensuring model diversity from multiple universities.



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**ADJOURNMENT**

The meeting was adjourned at 11:00 a.m.

Respectfully submitted:

Erika D. Moore Hammond, MMC, CPM  
City Clerk