



**COLUMBIA ARTS, HISTORIC PRESERVATION & PHILANTHROPY COMMITTEE
MEETING AGENDA
TUESDAY, APRIL 4, 2023**

The Columbia Arts, Historic Preservation & Philanthropy Committee will conduct a meeting on Tuesday, April 4, 2023 at 1:00 p.m. at City Hall (Mayor's Conference Room), 1737 Main Street, 2nd Floor, Columbia, SC 29201. Members of the public may view the meeting online at www.columbiasc.gov. Please contact the City Clerk's Office at (803)545-3045 or cityclerk@columbiasc.gov if you have questions regarding the meeting.

The Honorable William Brennan, District III, *Chair*
The Honorable Edward H. McDowell, Jr., District II ▪ The Honorable Tina N. Herbert, District I

Prior to entering the meeting please turn all electronic communication devices to the silent, vibrate or off position. All presenters are asked to speak directly into the microphone for recording purposes.

CALL TO ORDER

COMMITTEE DISCUSSION

1. Update from the City's Local Arts Agency Partner - Mrs. Margie J. Reese, Interim Executive Director / One Columbia for Arts and Culture and Mr. Lee Snelgrove, Arts and Culture Manager / Richland Library

ADJOURNMENT



We Are Columbia

MEETING DATE: April 4, 2023

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Update from the City's Local Arts Agency Partner - Mrs. Margie J. Reese, Interim Executive Director / One Columbia for Arts and Culture and Mr. Lee Snelgrove, Arts and Culture Manager / Richland Library

FUNDING SOURCE & ORIGINAL BUDGET:

ATTACHMENTS:

- **#a:** Local Arts Agencies (PDF)
- **#b:** One Columbia Presentation (PDF)
- **#c:** One Columbia for Arts and Culture Organizational Update (PDF)
- **#d:** Richland Library Arts and Culture Plan_2023-26_FINAL (PDF)

WHAT DO LOCAL ARTS AGENCIES DO?

Structure of LAAs

A local arts agency may be a private non-profit organization, managed by a team of arts administrators and governed by an independent Board of Trustees. The non-profit board and staff raise public and private sector dollars (or contract with the city/county government to fulfill its mission.)

LAAs also may be agencies within city government operating as a city department or division of a department (Parks, Economic Development or Convention Services) and reporting to the City Manager or Mayor and Council. Typically, public agencies are funded by a combination of General Fund dollars or Tourism revenue.

What services do Local Arts Agencies (LAAs) Provide?

LAAs partner with: the education community (public and private schools), economic development agencies, community development agencies, the tourism industry, health and faith-based to foster inter-cultural understanding and general quality of life.

LAA's support the development and management of arts and cultural facilities and venues. They provide research when necessary and technical assistance toward creating live/work spaces, rehearsal and performance spaces, galleries, hands-on art centers or incubator spaces for creative entrepreneurs.

LAA's provide grant management services to distribute public and private funds that support artists and arts and cultural organizations and insure equitable and unbiased policies are followed. (Grants, fellowships, project support, public art projects, micro-lending initiatives)

LAA's serves as a convening entity and resource partner to unite neighborhoods and communities with local, regional and national artists, organizations and non-arts expertise.

LAA's may also support, produce or manage free or broad reaching public arts events that present the unique and diverse cultural experiences of their community. (park concerts, out-of-school time programs for young people, special exhibitions, preservation efforts, festivals of other special events.)

LAA's present or host knowledge building services to the local and regional creative sector to advance professional and arts management skills. (discipline specific workshops, mini-conferences, marketing workshops, arts administration work sessions, etc.)

OTHER SERVICES: Provide meeting space, community-wide marketing campaigns, Cultural tourism information, civic engagement initiatives, arts and cultural event calendars, festivals, multi-sector programs, research, convenings/focus groups or media partnerships.





1013 Duke Ave, Columbia, SC 29203

onecolumbiasc.com

803-254-5008

Report to
City of Columbia
Arts, Historic Preservation,
and Philanthropy Committee
April 4, 2023



Operations and Staffing Updates

New Hires:

- Interim Executive Director* (Contractor)
- Community Engagement Specialist(Part Time)
- Public Art Administrator (Full Time)
- Office Manager/Public Information Officer (Full Time)
- Technical Theatre Project Manager (Part Time)

*Ongoing.

Job description posted in December 2022

Board Search Committee is continuing to review applicants.



One Columbia Board Priorities

1. Continue to provide marketing and visibility for Columbia's artists, arts organizations and entertainment events to tourists and resident audiences.
2. Focus on providing local artists spaces to be innovative and engage with the community.
3. Increase support for local artists (visual and performing).



One Columbia Board Priorities con't.

4. Initiate new opportunities for artists to be visible in neighborhoods.
5. Initiate and support more arts classes for children and young people.
6. Develop and strengthen partnerships that elevate the role of the arts in Columbia.
7. Broaden the organization's financial base of support.



We've Moved!

The Board of One Columbia determined that it would not renew the lease at 1219 Taylor Street as of February 28, 2023.

The full operations of the organization were relocated to 1013 Duke Avenue, a property leased from Lenoir-Rhyne University.

One Columbia manages the space to be useful for artists showcases, rehearsals and community meetings.



Public Art

The following summarizes ongoing and new projects in alignment with Recommendation #2 of the Amplify Cultural Plan:
Establish a Public Art Policy for the City of Columbia.

One Columbia Initiated Projects

- Condition Reports and Maintenance Plan– ongoing
- Drafting protocols and policies toward developing a Public Art Plan for the City of Columbia
- Cataloging approx. 120 pieces of public art around the city

Private Development Projects

- Benton Crossing
- The Standard

City of Columbia Projects

- Finlay Park



Body in Spirit
by Jerome Meadows
Maintenance scheduled
May 2023
The Vista

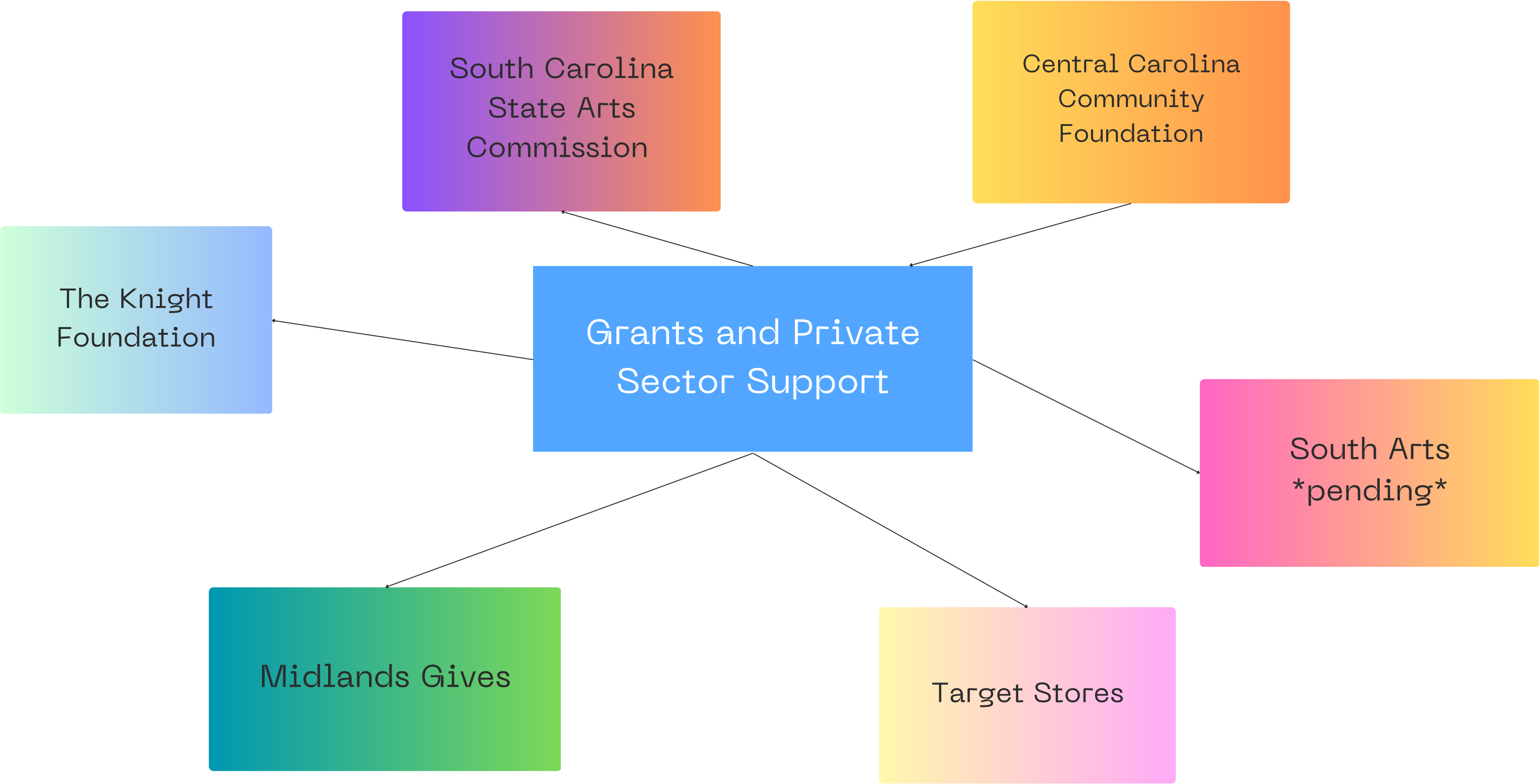
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Community Engagement Initiatives

- Stormwater Studios partnership to identify artist of color for residency
- Artist Development workshops
- Public Art Tours
- Collaborating with the South Carolina Arts Commission to design artist development programs
- Technical Theater Training Initiative
- Student Internships
- Princess Empowerment Residency at Duke Avenue
- Offer workshop/meeting space for community partners



The organization has successfully requested and received funding and support from the following public and private sector donors in FY 2022-2023:



Items for Additional Discussion

FY22/23 General Services Contract	<u>Local Arts Agency (LAA)</u> <u>status</u> see appendix A attached
City Hall Exhibition Space	<u>Amplify Cultural Plan</u>



City Hall Gallery Space



City Gallery in Charleston

City Hall Gallery in Tallahassee





OneColumbiaSC



@onecolumbia



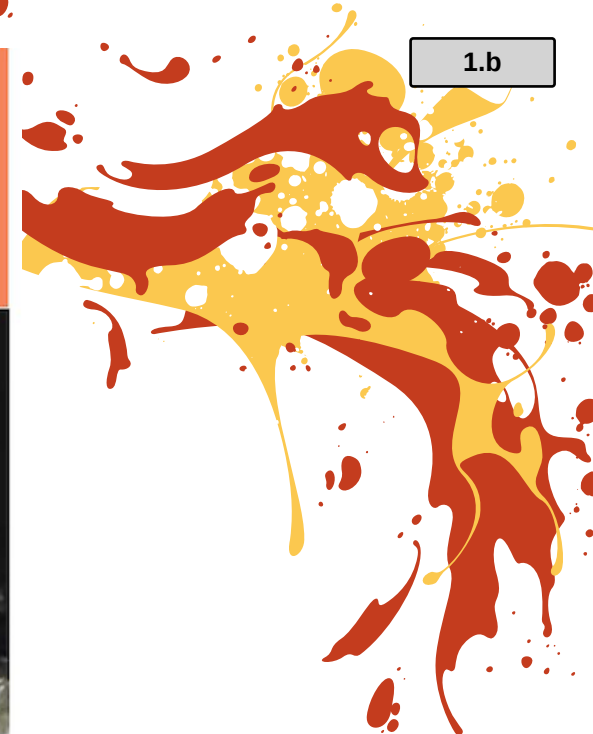
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Musician Paula Atherton courtesy of Karen Collier



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One Columbia for Arts and Culture
Report to the City of Columbia
Arts, Historic Preservation and Philanthropy Committee
April 4, 2023

Organizational updates

Staffing and Operations

Executive Director (contractor)

In April 2022, the One Columbia Board appointed Margie J. Reese as Interim Executive Director. Margie has over 40 years' experience in the field of arts administration, more than 22 of those heading a local arts agency, including Executive Director of the Wichita Falls Alliance for Arts and Culture, Director of the Office of Cultural Affairs for the City of Dallas and General Manager for the City of Los Angeles Department of Cultural Affairs. Over the course of her career Margie has been directly responsible for the distribution of over \$450m in grants to artists and arts organizations.

Margie currently serves as a faculty member for the National Arts Leaders of Color Fellowship Program and is a Grants Panelist for the Tennessee Arts Council and advisor to Mid America Arts Alliance in Kansas City, MO. She received a BA from Washington State University in Pullman, Washington and an MFA in Theater from Trinity University in San Antonio, Texas.

Executive Director Search

Ongoing. Job description was posted in December and the Board Search Committee is continuing to review applicants.

Community Engagement Specialist (part-time)

Columbia native and master theater artist Darion McCloud was hired as the organization's Community Engagement Specialist to focus on broadening public participation in the arts. The part-time position responds to one of the anchor recommendations of the Amplify plan.

Public Art Administrator (full time)

September 2022, One Columbia recruited and hired the organization's first full time Public Art Administrator, Pamela Zeljak. Pamela relocated to Columbia from Ocala, Florida where she supervised and maintained the City of Ocala's comprehensive public art collection and new commissions in She has fifteen years of experience in arts administration, strategic planning, and project management.

Office Manager and Public Information Officer (full time)

With the increasing need to heighten the visibility of arts programs and services to the resident and tourist audience, One Columbia recently upgraded its Office Manager position to emphasize its role in providing public information. Rachel Fludd holds a BA in Communication from Columbia College and comes to the organization following an internship in Marketing with The Columbia Ballet.

Technical Theater Project Manager (Part-time)

Technical Stephen Bell has been engaged to support a community engagement effort that will provide 12 part-time jobs for high school students learning the trades involved in the technical theatre careers. This initiative is partially funded by the Central Carolina Community Foundation.

One Columbia Board retreat/Priorities

The One Columbia Board of Directors held its annual Board Retreat November to review the Amplify Plan and align programming priorities. The consensus of the board was that the organization would focus on the following seven areas for the next two years:

1. Continue to provide marketing and visibility for Columbia's artists, arts organizations and entertainment events to tourists and resident audiences.
2. Focus on providing local artists spaces to be innovative and engage with the community.
3. Increase support for local artists (visual and performing)
4. Initiate new opportunities for artists to be visible in neighborhoods.
5. Initiate and support more arts classes for children and young people.
6. Develop and strengthen partnerships that elevate the role of the arts in Columbia.
7. Broaden the organization's financial base of support.

Office relocation

The Board of One Columbia determined that it would not renew the lease at 1219 Taylor Street as of February 28, 2023. The full operations of the organization were relocated to 1310 Duke Avenue, a property leased from Lenoir-Rhyne University. One Columbia manages the space to be useful for artists showcases, rehearsals and community meetings.

Public Art

One Columbia is committed to further building upon the strong legacy of public art led by the organization's previous Executive Director. The following summarizes ongoing and new projects in alignment with Recommendation #2 of the Amplify Cultural Plan: *Establish a Public Art Policy for the City of Columbia.*

- With funding support from the Knight Foundation, One Columbia engaged Carolina Collections Consulting to create a data base for documenting and cataloging approximately 120 pieces of public art around the city. We are working to draft a set of policies and procedures to best support the efficient management of the collection.
- Staff is conducting Condition Reports to identify maintenance and conservations needs of works in the collection. (City owned works and works owned by private entities) Example – Jerome Meadows' "Body in Spirit" piece in The Vista.)
- Staff is managing the completion of the commissioning and installation of new sculpture to be located on Boyd Island. The project is in the final stages of installation. Funding for this project was provided by the Boyd Foundation.

Current Projects

Private Development Projects

- Benton Crossing – Under Development
 - The Standard (USC Student Housing)
- #### City of Columbia Projects
- Finlay Park – Sculpture Walk, Large Scale Gateway Sculpture, Mural, Seating

One Columbia Initiated Projects

- Conservation of the Millwood Mural in partnership with Blue Cross (photo)
- Public Art Collection Condition Reports and Maintenance Plan- ongoing
- Drafting protocols and policies toward developing a Public Art Plan for the City of Columbia.

Community Engagement Initiatives

- Stormwater Studios partnership to identify artist of color for residency.
- Artist Development workshops
- Public Art Tours
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- Technical Theater Training Initiative
- Student Internships
- Princess Empowerment Residency at Duke Avenue
- Offer workshop/meeting space for community partners

Grants and private sector support

The organization has successfully requested and received funding and support from the following public and private sector donors in FY 2022-2023:

- South Carolina State Arts Commission (operating)
- Central Carolina Community Foundation
- The Knight Foundation
- Midlands Gives
- Target Stores
- South Arts – (pending)
- South Carolina State Arts Commission-programming (pending)

Items for discussion:

- 2022-2023 ATAX allocation
- Local Arts Agency Ordinance
- City Hall Exhibition Space
- <https://citygalleryatwaterfrontpark.com/>
- <https://www.tallahasseearts.org/art-in-public-places/city-hall-gallery/>

Richland Library Arts and Culture

Three-Year Plan

2023-2026

Charge

Develop accessible library collections, resources, experiences, and programming that serve Richland County artists, arts organizations and residents and position Richland Library as a leader and integral pillar of the cultural community.

Pillars

Community

Space and Tools
Relationships
Public Engagement

Customer Experience

Events and Programs
Exhibits
Artwork

Education

Workshops
Information
Career Development

Community

Increase community access to arts and culture resources

Space and Tools | Provide artists and residents with shared equipment, collaborative workspaces, tools, and supplies that allow for creative expression and support businesses with a creative focus

Relationships | Develop strong relationships with artists and arts organizations that encourage shared success and result in a stronger, more vibrant and connected cultural community

Public Engagement | Foster opportunities for artists to engage directly with neighborhoods and communities through residencies and partnerships

Customer Experience

Increase cultural equity across Richland County by facilitating additional opportunity for participation in arts and cultural experiences

Events and Programs | Maintain a comprehensive calendar of events and programs that provide unique, engaging arts experiences featuring a diversity of compensated artists

Exhibits | Assemble a wide-ranging, high-quality series of exhibits in gallery spaces at Richland Library Main and the other 12 locations

Adopted 2/8/2023

Artwork | Present opportunities for customers to engage with Richland Library's collection of owned and loaned artwork at every location in the system and maintain the collection in a thorough and responsible way to ensure the longevity of the Library's collection

Education

Increase opportunities for professional development for artists, arts learning for children and adults, and cultural enrichment for Richland County's life-long learners

Workshops | Conduct workshops and arts training events that lead people in creation and cultural expression

Information | Craft informational tools that serve to connect Richland Library customers to other available cultural resources and networks in order to continue their personal and professional development

Career Development | Partner with library departments and external collaborators to connect artists seeking to develop their practice into professional careers

Alignment

The charge and pillars of this plan align with the 2022-2025 Richland Library Strategic Plan and Amplify: A Cultural Plan for Columbia.

Richland Library Strategic Plan | Advancing community by increasing equity and creating more opportunity for inclusion; Enhancing the customer experience with additional services and increased satisfaction; Engaging the team through additional opportunities for interdepartmental cooperation

Amplify | Developing neighborhood culture by increasing access to cultural resources and activities across Richland County; Increasing support for artists through space, tools, compensation, and information; Designing arts learning programs that include events, workshops, exhibits, and career development training.