



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
AGENDA
TUESDAY, JUNE 11, 2024**

The Economic Development & Infrastructure Committee will conduct a meeting on Tuesday, June 11, 2024 at 1:00 p.m. at Busby Street Community Center, 1735 Busby Street, Columbia, SC 29203. The meeting can be viewed online at www.columbiasc.gov. Please contact the City Clerk's Office at (803)545-3045 or cityclerk@columbiasc.gov if you have questions regarding the meeting.

The Honorable Peter M. Brown, *Chair*

The Honorable William Brennan, District III ▪ The Honorable Aditi Bussells, At-Large

Prior to entering the meeting please turn all electronic communication devices to the silent, vibrate or off position. All presenters are asked to speak directly into the microphone for recording purposes.

CALL TO ORDER

APPROVAL OF MINUTES

1. Approval of April 9, 2024 and May 14, 2024 Economic Development Committee Meeting Minutes

PRESENTATIONS

2. Retail Recruitment Strategy Update – Mr. Charles Parker, Director – Retail Strategy for The Retail Coach

COMMITTEE DISCUSSION

3. City of Columbia Brand Guidelines and Marketing Requirements - The Honorable Peter M. Brown
4. Shaw Circle's Innovation Tour Playbook - Mr. Ryan Coleman, Economic Development Director
5. Proposed Business License Ordinance Revisions - Ms. Kelly Smith, Business License Administrator

ADJOURNMENT