



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
AGENDA
TUESDAY, MAY 14, 2024**

The Economic Development & Infrastructure Committee will conduct a meeting on Tuesday, May 14, 2024 at 1:00 p.m. at City Hall (Mayor's Conference Room), 1737 Main Street, Second Floor, Columbia, SC 29201. The meeting can be viewed online at www.columbiasc.gov. Please contact the City Clerk's Office at (803)545-3045 or cityclerk@columbiasc.gov if you have questions regarding the meeting.

The Honorable Peter M. Brown, Chair

The Honorable William Brennan, District III ▪ The Honorable Aditi Bussells, At-Large

Prior to entering the meeting please turn all electronic communication devices to the silent, vibrate or off position. All presenters are asked to speak directly into the microphone for recording purposes.

CALL TO ORDER

APPROVAL OF MINUTES

1. Approval of March 16, 2024 Economic Development & Infrastructure Committee Meeting Minutes

PRESENTATIONS

2. Penny Program Update - Mr. Michael Maloney, Richland County Public Works Director

COMMITTEE DISCUSSION

3. Proposed Business License Ordinance Revisions - Ms. Kelly Smith, Business License Administrator
4. Commercial Retention and Redevelopment Program - Ms. Missy Gentry, Assistant City Manager for Development

EXECUTIVE SESSION

5. Discussion of matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses in the area served by the public body pursuant to S.C. Code §30-4-70(a)(5)

Astral Development

ADJOURNMENT



MEETING DATE: May 14, 2024

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Approval of March 16, 2024 Economic Development & Infrastructure Committee Meeting Minutes

FUNDING SOURCE & ORIGINAL BUDGET:

ATTACHMENTS:

- EDIC_MN_03192024 (PDF)



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
MINUTES
TUESDAY, MARCH 19, 2024**

CALL TO ORDER

The Economic Development & Infrastructure Committee conducted a meeting on Tuesday, March 19, 2024 at City Hall (Mayor's Conference Room), 1737 Main Street, Second Floor, Columbia, SC 29201. The Honorable Peter M. Brown, Chair called the meeting to order at 11:00 a.m.

Attendee Name	Title	Status
Peter M. Brown	Chair	Present
Will Brennan	Member	Present
Aditi Bussells	Member	Present

APPROVAL OF MINUTES

1. Approval of February 20, 2024 Economic Development & Infrastructure Committee Meeting Minutes

Upon a motion made by Mr. Brennan and seconded by Dr. Bussells, committee members approved the February 20, 2024 Economic Development & Infrastructure Committee Meeting Minutes.

PRESENTATIONS

2. Pathway to Employment Workforce Development Program - Mr. Jackie Epps, Chairman of Saint John Career Development Corporation

Mr. Jackie Epps, Chairman of the Saint John Career Development Corporation shared a collaborative proposal for generating job opportunities for Columbia's most challenged citizens. The mission is to revitalize the Booker Washington Heights Community. St. John Baptist Church is located centrally within this community and we were challenged by a county council member to get involved and implement solutions. We fundamentally believe that as employment increases, crime and violence will decrease. The Pathway to Employment Workforce Development Program provides an opportunity for candidates to participate in a 12 week program with a 40 hour work week that includes a combination of field work and professional development. The program's goal is for all participants to transition into a full time job.

There was discussion about measuring success within the pilot program, business and community partnerships, recruitment, rules of conduct, turnover within Public Works, and training outside the City of Columbia.



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
MINUTES
TUESDAY, MARCH 19, 2024**

ADJOURNMENT

The meeting was adjourned at 11:30 a.m.

Respectfully submitted:

Erika D. Moore Hammond, CMC
City Clerk



MEETING DATE: May 14, 2024

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Penny Program Update - Mr. Michael Maloney,
Richland County Public Works Director

**FUNDING SOURCE &
ORIGINAL BUDGET:**

ATTACHMENTS:

- The Power of the 2012 Transportation Penny (PDF)

CENT-SATIONAL RESULTS

*The power of the
2012 Transportation Penny*



WE'RE ON A ROLL

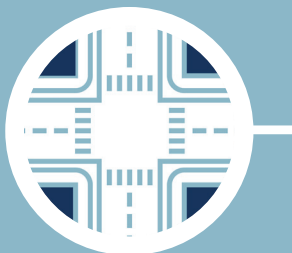
In 2012, the people of Richland County invested in their future through the Transportation Penny Tax Program (The Penny). Whether it's safety, quality of life, or economic development, the last 10 years have shown that change is good, and that the investment has been worth every penny.

RESIDENTS HAVE:



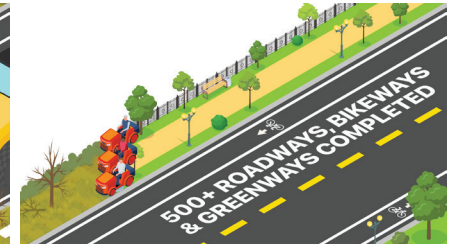
Better access to workplaces, local businesses and other amenities

Increased walkability to greenspaces, entertainment and local businesses



New intersections and miles of new sidewalks, contributing to health and safety

Some of what has been accomplished includes:



120+ miles of roads resurfaced • **85** dirt roads paved
500+ roadways, bikeways & greenways completed
11 new intersections constructed

Projects like those have translated to remarkable improvements.

EXAMPLE A

Clemson Road widening

- A 25% reduction in reported accidents
- An expected 46% less wait time at each Penny-improved intersection

EXAMPLE B

North Springs Road at Harrington Road

- Recent statistics show a 40% reduction in all accidents
- Vehicle rear end accidents have dropped by over 60%

The return on investment has been not only been impactful, in terms of projects completed, but also meaningful by helping better connect people to food sources, jobs and health care.

Never Undervalue

THE POWER OF A PENNY

The Penny has been a major contributor behind some notable economic development growth, delivering an **outstanding return on investment**.

NEARLY
20,000 NEW JOBS

NEARLY
4,000
NEW BUSINESSES

OVER
\$4.7 BILLION
IN INVESTMENTS

60% DECREASE
IN UNEMPLOYMENT

2.5 MILLION
NEW ANNUAL VISITORS



One \$24 million project to extend Shop Road into the Pineview Industrial Park created projects like Mark Anthony Brewing, City Roots and Cirba Solutions, resulting in...

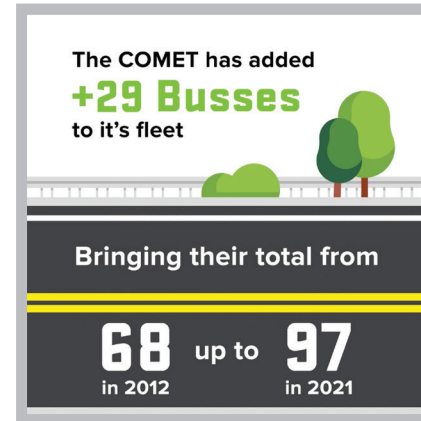
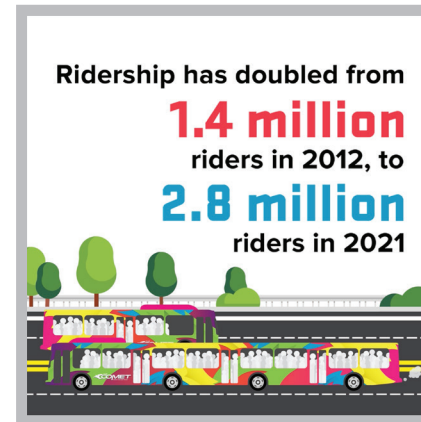
More than
\$1 BILLION
In Total Investments

+
1,100 New
Jobs
Through 5 Projects

Attachment: The Power of the 2012 Transportation Penny (9237 : Penny Program Update)

MORE CENT-SATIONAL RESULTS

One-third of the penny is dedicated to our public transit system, giving The COMET the ability to significantly enhance mobility and increase access to work, food, education, healthcare and other community programs.



BEFORE THE PENNY:



NOW:



IT JUST MAKES CENTS

Of the Penny's \$1 billion in revenue, 40% comes from residents outside Richland County.

**\$1 BILLION
IN REVENUE**

60% Richland County

40% Outside Richland County
↳ *\$400 Million*



In addition, by using the Penny wisely, additional funding has been secured. The Penny has surpassed its original value by 10% thanks to federal grants, matching funding and other sources at a value of \$67 million.

For more information,
visit RichlandPenny.com





MEETING DATE: May 14, 2024

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Proposed Business License Ordinance Revisions
- Ms. Kelly Smith, Business License
Administrator

**FUNDING SOURCE &
ORIGINAL BUDGET:**



MEETING DATE: May 14, 2024

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: Commercial Retention and Redevelopment
Program - Ms. Missy Gentry, Assistant City
Manager for Development

**FUNDING SOURCE &
ORIGINAL BUDGET:**

ATTACHMENTS:

- CRR update 5_14_24 (PDF)



Office of Business Opportunities
1401 Main Street, Columbia, SC 29201 • Phone: 803-545-3955

Date: May 10, 2024
To: Erika Hammond, City Clerk
CC: Missy Gentry, Assistant City Manager
From: Ayesha Driggers, Director
Re: Commercial Retention and Redevelopment (CRR) Program

Summary: Through public/private partnerships, the City intends to arrest and prevent blight, provide an opportunity for existing businesses to grow and new businesses to open, boost employment, and restore sustainability to the economic vitality of our community. Exterior & interior improvements enhance the marketability of individual business spaces, as well as the overall business district.

The City has offered a version of a façade program to assist businesses with physical improvements since the 1990s. These programs have provided funding for 137 businesses and invested over \$2.2 million. OBO will provide an update on recent changes to the program guidelines.

If you have questions or concerns, please do not hesitate to contact our office.

Attachment: CRR update 5_14_24 (9301 : Commercial Retention and Redevelopment Program)



MEETING DATE: May 14, 2024

DEPARTMENT: Economic Development

FROM: *Ryan Coleman, Director of Economic Development*

SUBJECT: Discussion of matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses in the area served by the public body pursuant to S.C. Code §30-4-70(a)(5)

FUNDING SOURCE & ORIGINAL BUDGET:

PURPOSE:
Astral Development