



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
MINUTES
TUESDAY, JANUARY 28, 2025**

CALL TO ORDER

The Columbia Economic Development and Infrastructure Committee conducted a meeting on Tuesday, January 28, 2025 at City Hall (Mayor’s Conference Room), Second Floor, 1737 Main Street, Columbia, South Carolina 29201. The Honorable Peter M. Brown, Chair called the meeting to order at 3:05 p.m. and the following members were present:

Attendee Name	Title	Status
Peter M. Brown	Chair	Present
Will Brennan	Member	Remote
Aditi Bussells	Member	Present

APPROVAL OF MINUTES

1. October 22, 2024 Economic Development & Infrastructure Committee Meeting Minutes – *Approved*

Upon a motion made by Dr. Bussells and seconded by Mr. Brennan, the Committee voted unanimously to approve the October 22, 2024 Economic Development & Infrastructure Committee Meeting Minutes.

COMMITTEE DISCUSSION

2. USC/Columbia Technology Incubator Branding - The Honorable Peter M. Brown – *Received as information*

Mayor Rickenmann discussed the overall branding initiative for the incubator. A proposal was requested and a cost estimate has been received. The goal is to create a collaborative hub where various groups will work together. This hub will include groups like Cola Love, GrowCo, Fem X, and Quantum X. He clarified that this incubator will not be affiliated with the University of South Carolina

There was discussion about the scope of work for centralized branding; the city’s leadership; naming the hub “Midlands Innovative Xchange (MIX)”; and Midlands Technical College sharing the space.

There was consensus of the Committee to forward the matter to the City Manager.



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ADJOURNMENT

The meeting was adjourned at 3:27 p.m.

Respectfully submitted:

Erika D. Moore Hammond, CMC
City Clerk