



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
AGENDA
TUESDAY, JANUARY 28, 2025**

The Economic Development & Infrastructure Committee will conduct a meeting on Tuesday, January 28, 2025 at 3:00 p.m. at City Hall (Mayor's Conference Room), 1737 Main Street, Second Floor, Columbia, SC 29201. The meeting can be viewed online at www.columbiasc.gov. Please contact the City Clerk's Office at (803)545-3045 or cityclerk@columbiasc.gov if you have questions regarding the meeting.

The Honorable Peter M. Brown, District IV, Chair
The Honorable William Brennan, District III ▪ The Honorable Aditi Bussells, At-Large

Prior to entering the meeting please silence all electronic communication devices. All presenters are asked to speak directly into the microphone for recording purposes.

CALL TO ORDER

APPROVAL OF MINUTES

1. October 22, 2024 Economic Development & Infrastructure Committee Meeting Minutes

COMMITTEE DISCUSSION

2. USC/Columbia Technology Incubator Branding - The Honorable Peter M. Brown

ADJOURNMENT



MEETING DATE: January 28, 2025

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: October 22, 2024 Economic Development & Infrastructure Committee Meeting Minutes

FUNDING SOURCE & ORIGINAL BUDGET:

ATTACHMENTS:

- EDIC_MN_10222024 (DOCX)



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
MINUTES
TUESDAY, OCTOBER 22, 2024**

CALL TO ORDER

The Columbia Economic Development and Infrastructure Committee conducted a meeting on Tuesday, October 22, 2024 at City Hall (Mayor's Conference Room), Second Floor, 1737 Main Street, Columbia, South Carolina 29201. The Honorable Peter M. Brown, Chair called the meeting to order at 3:01 p.m. and the following members were present:

Attendee Name	Title	Status
Peter M. Brown	Chair	Present
Will Brennan	Member	Present
Aditi Bussells	Member	Present

ADOPTION OF AGENDA

Upon a motion made by Mr. Brennan and seconded by Dr. Bussells, the Committee voted unanimously to adopt the agenda subject to adding Executive Session for the discussion of matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses in the area served by the public body pursuant to S.C. Code §30-4-70(a)(5) - 2725 Main Street.

APPROVAL OF MINUTES

1. Approval of the August 13, 2024 and September 24, 2024 Economic Development & Infrastructure Committee Meeting Minutes.

Upon a motion made by Dr. Bussells and seconded by Mr. Brennan, the committee voted unanimously to approve the August 13, 2024 and September 24, 2024 Economic Development & Infrastructure Committee Meeting Minutes.

PRESENTATIONS

2. Reaching Riverbanks Community Mobility Plan - Mr. Kevin Bacon, AIA, AICP, Director of Urban Design, Southern US, Toole Design – *Received as information.*

Mr. Kevin Bacon, AIA, AICP, Director of Urban Design at Toole Design explained the work behind a comprehensive study of the Broad River, Saluda River, and the Earlewood area, which has significant growth potential. The project, set for



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
MINUTES
TUESDAY, OCTOBER 22, 2024**

finalization in the fall of 2024, aims to proactively address future development in a region with limited available land. He emphasized the need for alignment between city and county land use, focusing on an integrated mobility system and previous planning efforts. The goal is to create an inclusive environment that celebrates the area's natural beauty while outlining a framework for public spaces, greenway options, and improved neighborhood connectivity.

There was discussion about identifying and connecting smaller projects; strategic deployment of funds; necessity of infrastructure; organizing the neighborhoods; and the interface between land use and transportation.

Councilor Brown asked for a review of the charrette responses to the plan.

Councilor Brennan suggested Greystone Boulevard as a catalyst project.

Ms. Leigh DeForth, AICP, Senior Planner/Comprehensive Planner explained that the next steps involve requesting the adoption of the area plans. We utilize the plans to provide you and the boards and commissions with feedback on what the public planning process has recommended.

3. Shaw Circle's Southeast Innovation Tour Report - Mr. Jordan Fowler, Chief Executive Officer – *Received as information.*

Mr. Jordan Fowler, Chief Executive Officer said while there are a lot of cities with robust ecosystems, Columbia has all of the pieces that it needs to be successful in quantum and in a broader entrepreneurship and innovation niche. The road show helped us identify what's working for cities and what more Columbia can do.

Mr. Ryan Henry, Chief Operating Officer categorized the team's efforts into short-term and long-term impacts. In the short term, we focused on learning and promoting Columbia by leveraging both our company and personal social media platforms, which generated 19,000 impressions on our company page and 50,000 across personal accounts. We met with 30 key individuals who could potentially transform our tech ecosystem and influence the city's trajectory. We came back with an idea of how the most established incubators curate talent.

Mr. Carter Burns, Co-Chief Information Officer shared the tour stops: Georgia, Maryland, Virginia, North Carolina, Tennessee, South Carolina, and Florida.



**ECONOMIC DEVELOPMENT & INFRASTRUCTURE COMMITTEE MEETING
MINUTES
TUESDAY, OCTOBER 22, 2024**

They collectively spoke about fostering entrepreneurship in Columbia by uniting ambitious students from various fields through multidisciplinary capstone projects and mentorship programs. They emphasized the need for a cohesive entrepreneurial culture, discussed successful models from other cities, and proposed a strategic focus on quantum computing as a potential growth area. Collaboration among local universities was highlighted as essential for creating a supportive ecosystem, alongside the need for a unified brand to market these initiatives effectively.

There was discussion about leveraging institutional capital; incubators; culture building; quantum and machine learning; industry crossover; innovation approach; and company retention.

Councilor Will Brennan left the meeting at 4:30.

Councilor Brown suggested coming up with a public private partnership and connecting with the work being done at the Launch Pad through the University of Georgia.

Mayor Rickenmann suggested following up and exploring what Tulsa is doing.

EXECUTIVE SESSION

Upon a motion made by Dr. Bussells and seconded by Mr. Brown, the Committee entered into Executive Session at 4:33 p.m. for discussion of matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses in the area served by the public body pursuant to S.C. Code §30-4-70(a)(5) - 2725 Main Street.

ADJOURNMENT

The meeting was adjourned at 4:46 p.m.

Respectfully submitted:

Erika D. Moore Hammond, CMC
City Clerk



MEETING DATE: January 28, 2025

DEPARTMENT: City Clerk

FROM: *Erika Hammond, City Clerk*

SUBJECT: USC/Columbia Technology Incubator Branding -
The Honorable Peter M. Brown

**FUNDING SOURCE &
ORIGINAL BUDGET:**